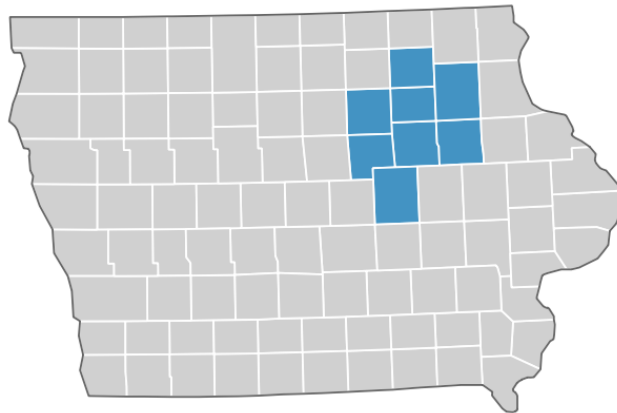




Greater Cedar Valley Region

Economy Overview

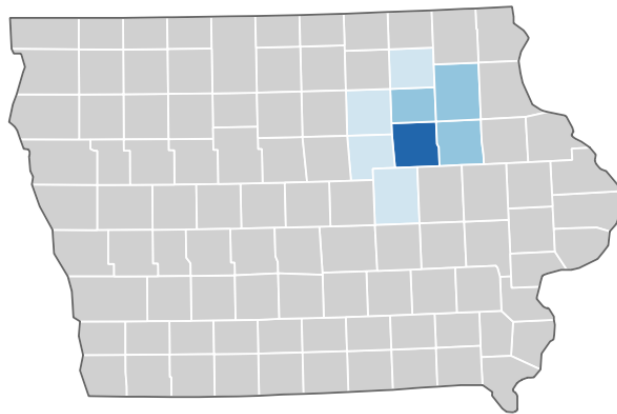


Report Info

Dataset Version	2013.3 Class of Worker
Class of Worker Categories	QCEW Employees + Non-QCEW Employees + Self-Employed + Extended Proprietors
Timeframe	2001 - 2013
Dataset Category	EMSI Complete
Region Name	Greater Cedar Valley Region
Counties	

Black Hawk, IA (19013)	Bremer, IA (19017)	Buchanan, IA (19019)
Butler, IA (19023)	Chickasaw, IA (19037)	Fayette, IA (19065)
Grundy, IA (19075)	Tama, IA (19171)	

Greater Cedar Valley Region



Population (2013)	256,540
Jobs (2013)	158,023
Average Earnings (2013)	\$42,017
Unemployed (5/2013)	6,000
Completions (2012)	7,449
GRP (2012)	\$11,080,623,250
Exports (2012)	\$16,020,434,769
Imports (2012)	\$16,340,238,204

Greater Cedar Valley Region | Population

256,540 2013 Population 8.3% of State	1.3% Population Growth for the Last 5 Years State Growth 2.6%
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Age Group	2013 Population	% of Population
Under 5 years	16,072	6.3%
5 to 9 years	16,170	6.3%
10 to 14 years	15,953	6.2%
15 to 19 years	18,371	7.2%
20 to 24 years	22,545	8.8%
25 to 29 years	15,403	6.0%
30 to 34 years	15,981	6.2%
35 to 39 years	13,325	5.2%
40 to 44 years	13,818	5.4%
45 to 49 years	15,224	5.9%
50 to 54 years	17,341	6.8%
55 to 59 years	17,980	7.0%
60 to 64 years	16,324	6.4%
65 to 69 years	12,277	4.8%
70 to 74 years	9,476	3.7%
75 to 79 years	7,418	2.9%
80 to 84 years	6,100	2.4%
85 years and over	6,763	2.6%

Greater Cedar Valley Region | Jobs by Industry

158,023 Total Jobs (2013)	53.4% Male (National: 52.2%)	46.6% Female (National: 47.8%)
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NAICS	Industry	2013 Jobs
11	Agriculture, Forestry, Fishing and Hunting	9,259
21	Mining, Quarrying, and Oil and Gas Extraction	341
22	Utilities	246
23	Construction	8,773
31	Manufacturing	23,122
42	Wholesale Trade	5,185
44	Retail Trade	17,185
48	Transportation and Warehousing	6,039
51	Information	1,282
52	Finance and Insurance	8,596
53	Real Estate and Rental and Leasing	4,862
54	Professional, Scientific, and Technical Services	4,771
55	Management of Companies and Enterprises	1,150
56	Administrative and Support and Waste Management and Remediation Services	5,778
61	Educational Services (Private)	2,699
62	Health Care and Social Assistance	18,080
71	Arts, Entertainment, and Recreation	2,098
72	Accommodation and Food Services	9,390
81	Other Services (except Public Administration)	8,596
90	Government	20,569
99	Unclassified Industry	0

Greater Cedar Valley Region | Average Earnings by Industry

\$42,017 Avg. Earnings (2013) 82% of Nation Avg.	\$51,224 Male Avg. Earnings (2013) 82% of Nation Avg.	\$31,450 Female Avg. Earnings (2013) 79% of Nation Avg.
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NAICS	Industry	Avg. Earnings (2013)
11	Agriculture, Forestry, Fishing and Hunting	\$30,984
21	Mining, Quarrying, and Oil and Gas Extraction	\$30,399
22	Utilities	\$151,885
23	Construction	\$44,785
31	Manufacturing	\$72,777
42	Wholesale Trade	\$58,973
44	Retail Trade	\$25,534
48	Transportation and Warehousing	\$44,262
51	Information	\$36,420
52	Finance and Insurance	\$48,510
53	Real Estate and Rental and Leasing	\$22,148
54	Professional, Scientific, and Technical Services	\$46,228
55	Management of Companies and Enterprises	\$71,751
56	Administrative and Support and Waste Management and Remediation Services	\$27,033
61	Educational Services (Private)	\$23,396
62	Health Care and Social Assistance	\$40,793
71	Arts, Entertainment, and Recreation	\$11,197
72	Accommodation and Food Services	\$14,943
81	Other Services (except Public Administration)	\$21,602
90	Government	\$50,397
99	Unclassified Industry	\$0

Greater Cedar Valley Region | Unemployment by Industry

6,000

Total Unemployment (5/2013)

NAICS	Industry	Unemployed (5/2013)	% of Unemployed
11	Agriculture, Forestry, Fishing and Hunting	36	1%
21	Mining, Quarrying, and Oil and Gas Extraction	17	0%
22	Utilities	7	0%
23	Construction	702	12%
31	Manufacturing	1,263	21%
42	Wholesale Trade	141	2%
44	Retail Trade	643	11%
48	Transportation and Warehousing	159	3%
51	Information	62	1%
52	Finance and Insurance	132	2%
53	Real Estate and Rental and Leasing	42	1%
54	Professional, Scientific, and Technical Services	158	3%
55	Management of Companies and Enterprises	2	0%
56	Administrative and Support and Waste Management and Remediation Services	260	4%
61	Educational Services (Private)	68	1%
62	Health Care and Social Assistance	454	8%
71	Arts, Entertainment, and Recreation	39	1%
72	Accommodation and Food Services	472	8%
81	Other Services (except Public Administration)	161	3%
90	Government	317	5%
99	No Previous Work Experience/Unspecified	867	14%

Greater Cedar Valley Region | Top Program Completions

CIP	Program	Completions (2012)
52	Business, management, marketing, and related support services	1,611
13	Education	878
51	Health professions and related programs	820
24	Liberal arts and sciences, general studies and humanities	486
44	Public administration and social service professions	469
45	Social sciences	414
42	Psychology	318
26	Biological and biomedical sciences	249
50	Visual and performing arts	230
31	Parks, recreation, leisure, and fitness studies	198

Greater Cedar Valley Region | Gross Regional Product (GRP)

\$6,507,224,439	\$3,995,932,713	\$577,466,099	\$11,080,623,250
Earnings (2012)	Property Income (2012)	Taxes on Production (2012)	Total GRP (2012)

NAICS	Industry	GRP (2012)	% of Total
11	Agriculture, Forestry, Fishing and Hunting	\$469,270,098	4%
21	Mining, Quarrying, and Oil and Gas Extraction	\$28,849,638	0%
22	Utilities	\$171,725,340	2%
23	Construction	\$368,710,928	3%
31	Manufacturing	\$2,967,189,971	27%
42	Wholesale Trade	\$585,751,659	5%
44	Retail Trade	\$711,221,888	6%
48	Transportation and Warehousing	\$379,755,817	3%
51	Information	\$122,389,855	1%
52	Finance and Insurance	\$873,971,378	8%
53	Real Estate and Rental and Leasing	\$422,150,394	4%
54	Professional, Scientific, and Technical Services	\$290,498,653	3%
55	Management of Companies and Enterprises	\$93,175,218	1%
56	Administrative and Support and Waste Management and Remediation Services	\$213,664,513	2%
61	Educational Services (Private)	\$69,765,264	1%
62	Health Care and Social Assistance	\$819,246,621	7%
71	Arts, Entertainment, and Recreation	\$35,607,954	0%
72	Accommodation and Food Services	\$233,656,017	2%
81	Other Services (except Public Administration)	\$215,282,148	2%
90	Government	\$1,189,721,723	11%
	Other non-industries	\$819,018,173	7%

Greater Cedar Valley Region | Region Exports

\$16,020,434,768.76

Exports (2012)

71% of Supply

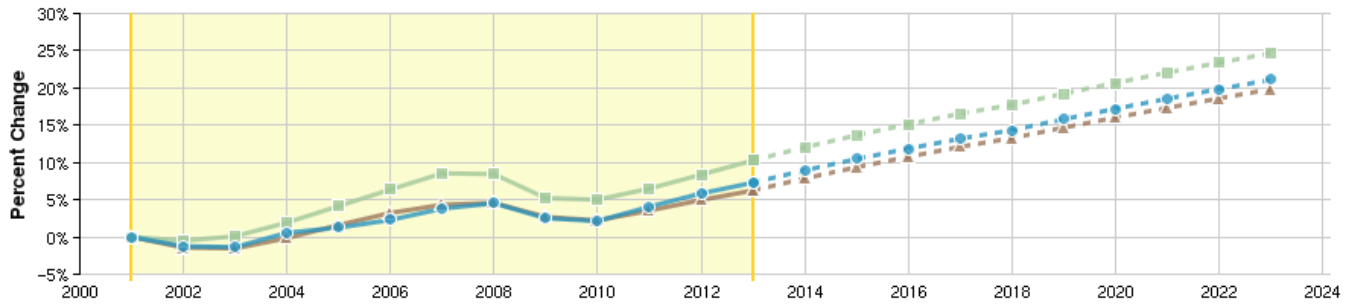
NAICS	Industry	Exports (2012)
11	Agriculture, Forestry, Fishing and Hunting	\$1,247,672,387
21	Mining, Quarrying, and Oil and Gas Extraction	\$33,496,899
22	Utilities	\$69,931,583
23	Construction	\$355,146,715
31	Manufacturing	\$8,580,539,390
42	Wholesale Trade	\$644,620,785
44	Retail Trade	\$460,355,112
48	Transportation and Warehousing	\$493,335,632
51	Information	\$74,380,381
52	Finance and Insurance	\$758,715,057
53	Real Estate and Rental and Leasing	\$205,693,712
54	Professional, Scientific, and Technical Services	\$121,495,542
55	Management of Companies and Enterprises	\$105,389,494
56	Administrative and Support and Waste Management and Remediation Services	\$156,000,948
61	Educational Services (Private)	\$46,653,598
62	Health Care and Social Assistance	\$507,620,700
71	Arts, Entertainment, and Recreation	\$14,087,021
72	Accommodation and Food Services	\$145,533,011
81	Other Services (except Public Administration)	\$160,272,435
90	Government	\$1,839,494,369

Greater Cedar Valley Region | Region Imports

\$16,340,238,204 Imports (2012) 71% of Demand	\$6,553,618,061 Locally Produced & Consumed (2012) 29% of Demand
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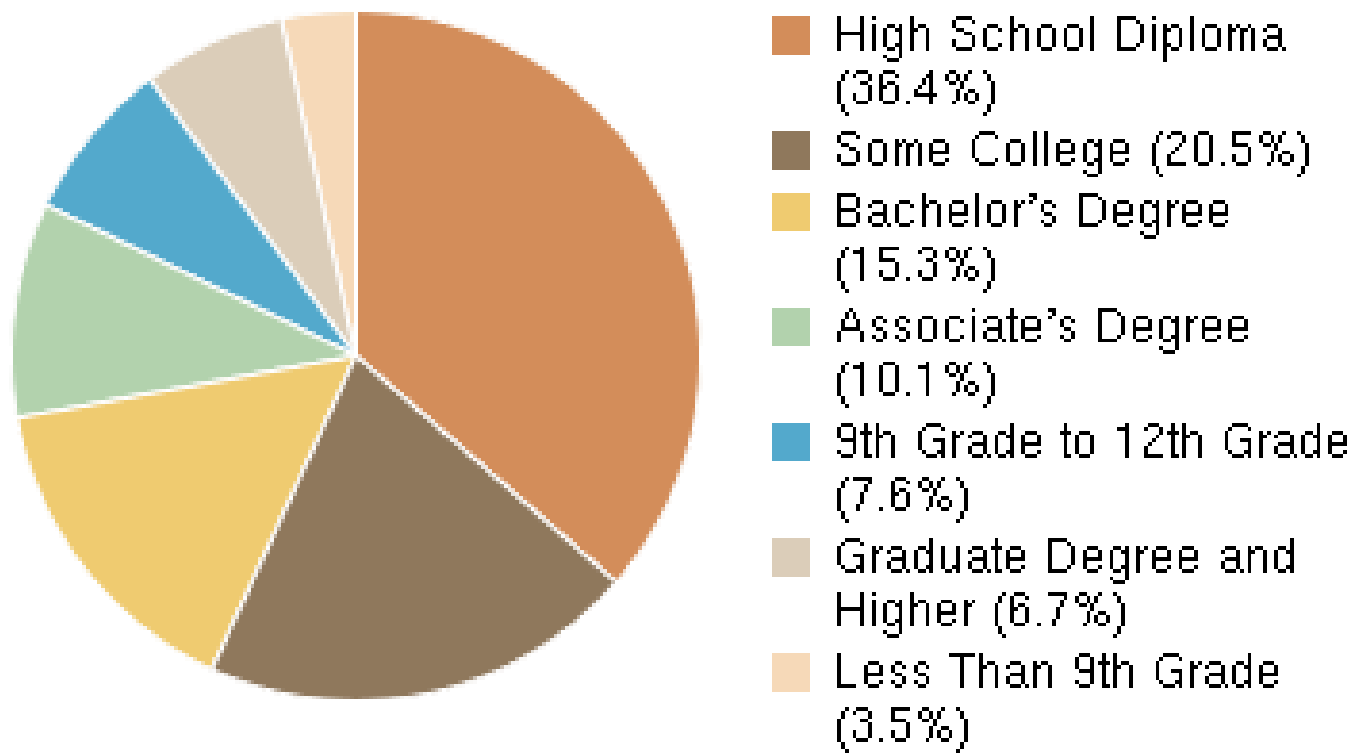
NAICS	Industry	Imports (2012)
11	Agriculture, Forestry, Fishing and Hunting	\$1,097,747,986
21	Mining, Quarrying, and Oil and Gas Extraction	\$213,640,496
22	Utilities	\$177,230,318
23	Construction	\$342,482,402
31	Manufacturing	\$4,682,821,456
42	Wholesale Trade	\$970,141,321
44	Retail Trade	\$433,238,568
48	Transportation and Warehousing	\$432,497,522
51	Information	\$560,501,902
52	Finance and Insurance	\$1,038,398,602
53	Real Estate and Rental and Leasing	\$639,893,113
54	Professional, Scientific, and Technical Services	\$693,313,297
55	Management of Companies and Enterprises	\$309,468,079
56	Administrative and Support and Waste Management and Remediation Services	\$278,300,086
61	Educational Services (Private)	\$142,701,758
62	Health Care and Social Assistance	\$527,563,985
71	Arts, Entertainment, and Recreation	\$111,993,498
72	Accommodation and Food Services	\$294,465,901
81	Other Services (except Public Administration)	\$174,697,818
90	Government	\$3,219,140,094

Regional Trends



	Region	2001 Jobs	2013 Jobs	% Change
●	Greater Cedar Valley Region	147,284	158,023	7.3%
●	United States	165,430,818	182,432,348	10.3%
●	State	1,887,804	2,005,674	6.2%

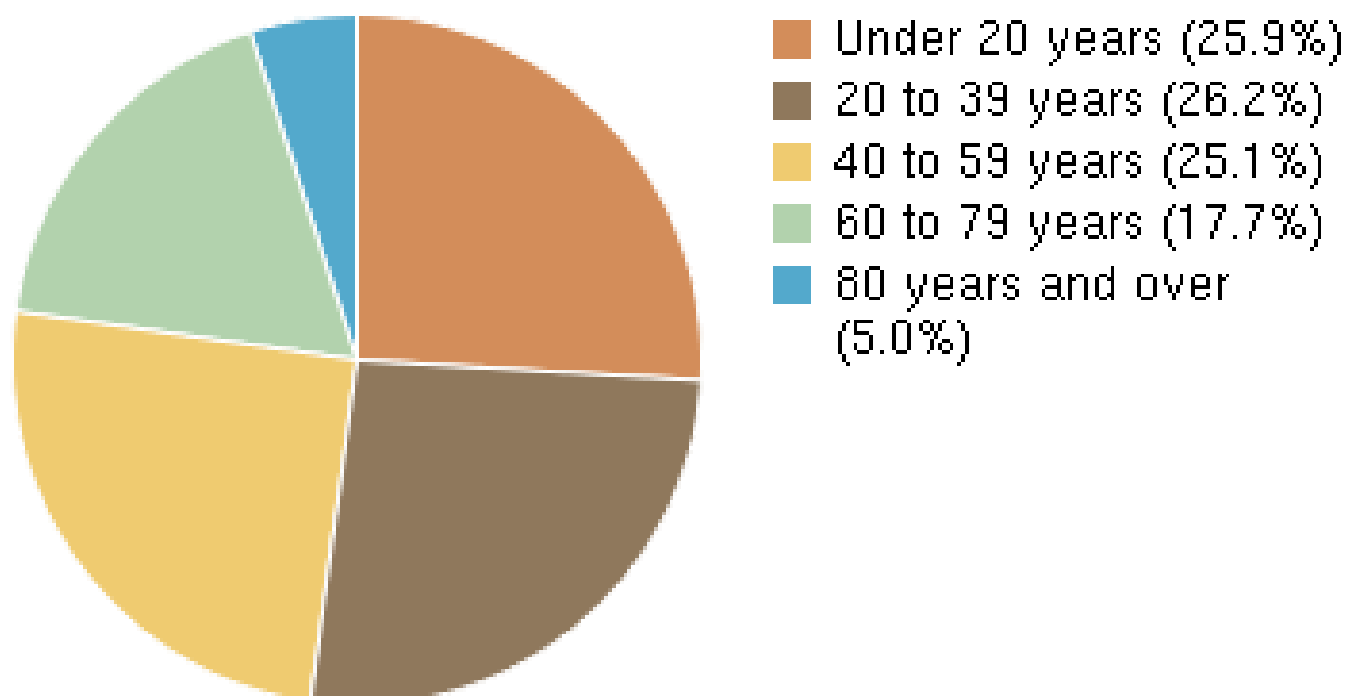
2013 Educational Attainment



Largest Openings/Completions Gaps

Occupation	Related Completions (2012)	Annual Openings (2013)
Securities, Commodities, and Financial Services Sales Agents (41-3031)	12	68
Mechanical Engineers (17-2141)	0	16
Lawyers (23-1011)	0	16
Physicians and Surgeons, All Other (29-1069)	0	10
Pharmacists (29-1051)	0	10

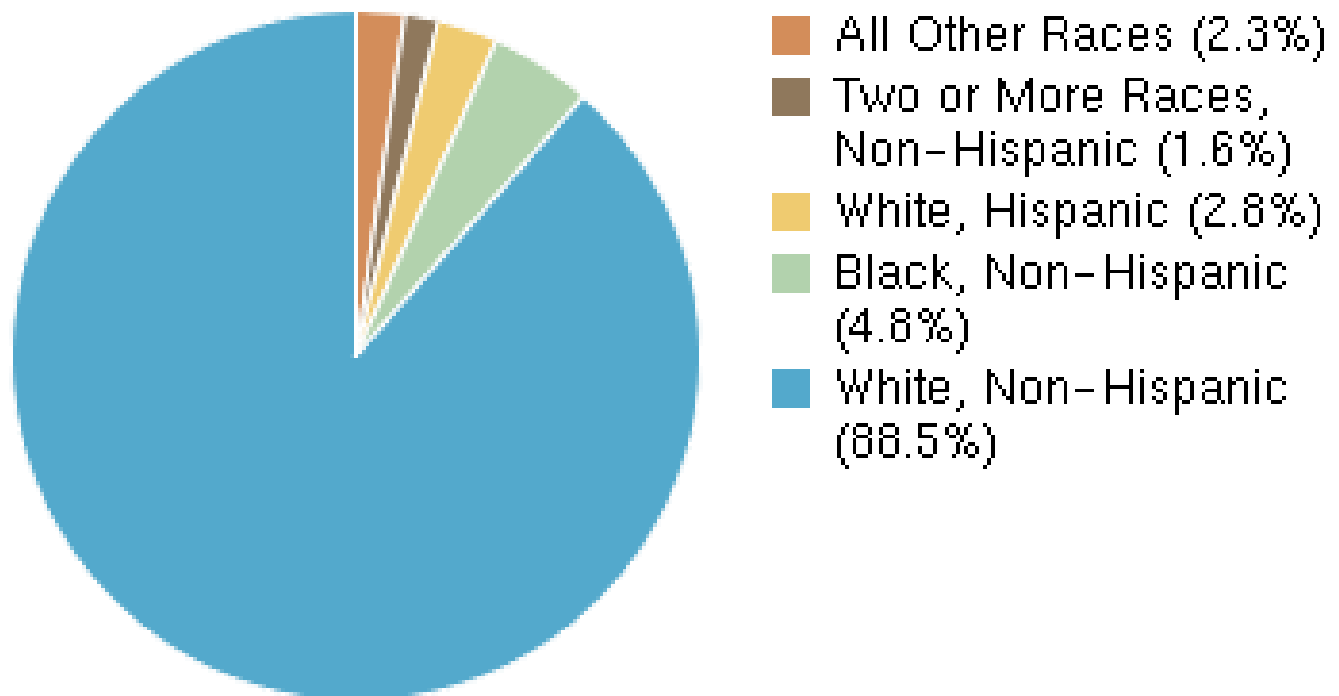
2013 Age Demographics



Growing/Declining Occupations

Occupation	Change in Jobs (2001-2013)
Real Estate Sales Agents (41-9022)	945
Heavy and Tractor-Trailer Truck Drivers (53-3032)	713
Personal Care Aides (39-9021)	669
Customer Service Representatives (43-4051)	-272
Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)	-331
Farmers, Ranchers, and Other Agricultural Managers (11-9013)	-1,377

2013 Race Demographics



Growing/Declining Industries

Industry	Change in Jobs (2001-2013)
Farm Machinery and Equipment Manufacturing (333111)	1,690
General Warehousing and Storage (493110)	1,645
Machine Shops (332710)	1,145
Wood Kitchen Cabinet and Countertop Manufacturing (337110)	-682
Local Government, Excluding Education and Hospitals (903999)	-1,055
Animal Production (112000)	-1,156

Top Regional Businesses

Business Name	Local Employees
John Deere Waterloo Operations Engine Works	5,000
Omega Cabinets, Ltd.	1,250
Tyson Fresh Meats	1,000
Viking Pump, Inc.	750
Bh County Attorneys Office	692

Source: Equifax Business-Level Data

DISCLAIMER: Business Data by Equifax is third-party data provided by EMSI to its customers as a convenience, and EMSI does not endorse or warrant its accuracy or consistency with other published EMSI data.

Data Sources and Calculations

Input-Output Data

The input-output model in this report is created using the national Input-Output matrix provided by the federal Bureau of Economic Analysis. This is combined with the national Total Gross Output, the regional Total Gross Output, the land area of the subject region, regional DIRT data and regional in/out commuter patterns in order to calculate regional requirements, imports and exports. After using matrix algebra to calculate the regional multiplier, the resulting matrix is multiplied by the sales vector and converted back to jobs or earnings. Specifically, this data comes from the U.S. Department of Commerce, Bureau of Economic Analysis, Industry Economic Accounts: Benchmark & Annual Input-Output (I-O) Accounts.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

State Data Sources

This report uses state data from the following agencies: Iowa Workforce Development

Educational Attainment Data

EMSI's educational attainment numbers are based on Census 1990, Census 2000, the Current Population Survey, and EMSI's demographic data. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

Equifax Business-Level Data

Data for individual businesses is provided by Equifax (<http://www.equifax.com/commercial/>), which maintains a database of more than 20 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.